

Insights and advice from GECA Chartered Accountants, your trusted business adviser. Call us on 0800 758 766.

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GECA[™]
CHARTERED ACCOUNTANTS

PlusOne[™]
accounting made easy

GECA's 5th year anniversary - thank you everyone!



Thank you to all our wonderful clients, advocates and staff for supporting us over the last 5 years - we couldn't have done it without you.

My vision when I started GECA was to provide clients with accounting and taxation services that exceeded their expectations by reinventing the client experience. Key to this approach is our "No surprises, fixed fee" pricing model and the positive feedback I have received over the past few years indicates to me our clients love this new approach.

Let me take you through a couple of stories about how we have achieved this.

When I first met Andy Smith, owner of Construct Brands, he was frustrated with his current accounting services provider. He had unpredictable bills each month and was struggling to get on top of his cashflow. What he needed was a 'set and forget' accounting service that was low maintenance, low cost, and operated on a 'no surprises basis'. For clients like Andy, we created [PlusOne](#) - a fixed fee accounting services package designed to give owners more time, more money and less stress.

With PlusOne, everything is simplified so business owners can focus on growing their business while GECA takes care of the boring compliance stuff that has to be done and done right, each time, every time. And as it's based on a fixed low monthly fee, it includes free email and phone support for all your business queries.

AND BECAUSE ITS OUR 5 YEAR ANNIVERSARY, WE ARE CURRENTLY RUNNING A SPECIAL ON PLUSONE ACCOUNTING PACKAGES - CALL US TODAY TO FIND OUT HOW WE COULD MAKE YOUR LIFE EASIER ON 0800 758 766.

Another valued client is Andrew McPherson, co-founder of Industry Connect. Like many expanding businesses, Industry Connect outgrew the capabilities and skills of their internal accounts person and costly mistakes were being made. They were also missing the strategic advice

take care of the growing complexities of their balance sheet and forecasting with strategic advice and insights from a CFO - without the overhead of hiring more staff. So we created one for them!

Our Virtual Finance Team provides high growth and expanding companies like Industry Connect with a broad range of accounting functionality that is directly aligned to the needs of the business.

Our finance team reduces the risk of fraud and errors, and it costs less than internal hires - in both time and money. Plus, you've outsourced the risk to us! The increasing trend to outsource non-core back office functions has seen the Virtual Finance Team continue to grow in popularity. [Find out more.](#)

And while our PlusOne and VFT solutions provide businesses with cost effective accounting support, what business owners value most is advice to help them overcome challenges to grow their profits, improve their cashflow and grow their wealth. So we started the [GECA Growth Program](#), designed to help business owners unlock their business potential and increase profits. The program partners business owners with an experienced growth specialist who works closely with them to design a customised program of services to overcome challenges such as planning, succession and exit. And results talk - on average every Growth Program participant increases profits by 42%. If you would like a no obligation assessment of how the GECA Growth Program could grow your bottom line [get in touch now.](#)

We will continue to strive to meet your growing and changing needs, putting innovation and evolution of services and products at the heart of what we do. We welcome customer feedback and your suggestions on how we might make your life easier and keep you in the driving seat of your business, whilst we take care of the finances. Don't hesitate to call me personally or my team anytime with ideas for how we can help you.

Once again, thanks for your ongoing support of GECA and I personally look forward to another exciting 5 years with you.

Latest News and Blogs



Making the most of your home business: 5 ways to improve your Airbnb ranking

Here are five simple ways to move up the Airbnb ranks. [Read more.](#)



Contractors Tax Obligations

Are you a contractor? Or a recruitment agency? If so, there are a number of changes to the way contractors are now taxed which will impact you. Find out more [here.](#)



Ensure family business success with these five tips

We work with a lot of family-owned businesses, and have picked up some tips along the way – these are our top five [here.](#)



Using an in-house person to manage your accounting and finance functions might seem like a great solution. Here are some of the common risk factors. [Read more.](#)

Send In Your Year End Information Competition



It makes sense to get your tax return done as soon as possible after year end to manage your tax liabilities appropriately and to do this, you only need to complete your Year End questionnaires sent to you by email in April and send us your information.

And this year, everyone who sends in their information before the 30th June goes into a draw to win a fabulous bottle of champagne.

GECA Updates



Business Planning Workshop

One of the core planks of the GECA Growth Program is the Business Planning Workshop as recently undertaken by Industry Connect executive team, Andrew MacPherson, Ray Lu and Jaunita Strydom.



Visiting Clients

Tough gig when you have to meet with clients in Queenstown. Giles caught up with Air Milford family business owners and operators Hank and Antony Sproull last week.

Upcoming Important Dates

Don't forget to send off your payments in time to meet the IRD deadlines.

- **28 May 2017** - GST returns and payments due for clients filing monthly returns.
- Provisional Tax payments due for clients with December balance date.
- **28 June 2017** - GST returns and payments due.
- **7 July 2017** - Due date for 2017 income tax returns if your 2016 returns were late.
- **28 July 2017** - GST returns and payments due.

Events this Month



Free Xero Workshops

Interested in attending our next FREE Xero workshop? [Click here](#) to register your interest.



Our PlusOne accounting packages cover all your accounting and taxation requirements – for a low monthly fee. From start ups to medium sized businesses, we have the package for you. [Find out more about our PlusOne fixed packages here.](#)

DISCOUNT OFFER - 20% off for the first 12 months
*** [Valid until 30 June 2017](#)**



Online Reviews

Online reviews can help build leads and profile and we love getting them (and we reciprocate too).

So if you have had a great client experience please let people know on our Facebook page and our Google + page.



Referrals

We value our relationship and your recommendations, so tell your friends to either [email us](#) or call us to discuss how we can help them in their business and we will reward you and them with our generous referral system - [click here](#) to ask us more on how this works!



2017 Accounts

Links to our online Year End Questionnaires were sent to clients in April.

If you need the your Year End Questionnaire resent to you, please [contact](#) us.



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