

Insights and advice from GECA Chartered Accountants, your trusted business adviser. Call us on 0800 758 766.

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**GECA**<sup>™</sup>  
CHARTERED ACCOUNTANTS

**PlusOne**<sup>™</sup>  
accounting made easy

## After the stop/start nature of January, here we are in February.

For those of you already in business, the end of financial year is nearly upon us and we highly recommend getting your 2017 information to us as soon as possible after the year end. This then gives a very clear picture as to where you stand with regards to end-of-year tax and provisional tax, ensuring that payments can be scheduled throughout the coming year. A little bit of time now can save a lot of time (and stress) later.

If you're not already using Xero for your business accounts, and you want to (we highly recommend you do), now is the perfect time to make the change. We can help you get all sorted so you're ready to kick off the new financial year on 1 April 2017. **We're offering a great deal on our fixed fee accounting packages - see below for the details - but be sure to act quickly as it's a limited deal.**

Financial year-end can be a stressful time for anyone in business. If you have friends who are new to business or are looking to change their accountant, we are offering a 10% discount on your next fee for anyone referred who joins GECA. Click [here](#) for more information on this.

And finally, good luck to all GECA clients competing in the upcoming Master Games in Auckland, including Dave Andrews in the Marathon and Tania Donnianni in the Rowing.

## Latest News



### What to consider before you buy your business premises

As with any property investment, there are a number of issues that should be considered prior to purchase. [Read more.](#)



### Tax implications of B&B Hosting - Are you covered?

Most home owners are not aware of the tax and other implications that may arise when renting their home as an Airbnb host including the imposition of GST on the sale your family home. Find out if you are at risk [here.](#)



### Year End Tax Tips

There are number of things that can be done prior to financial year end to reduce your tax bill. See what you can do with our helpful guide to reducing your tax bill. [Read more.](#)



### GECA guide to budgeting for business success

Budgeting is a core component of business success. Using budgets in business enables business owners to plan ahead and make effective use of financial resources. And see this month's

## Latest Offers



Our PlusOne accounting packages cover all your accounting and taxation requirements – for a low monthly fee. From start ups to medium sized businesses, we have the package for you.

Our PlusOne packages are designed to give business owners three things – more time, more money and less stress.

- No more worrying about missed deadlines – we'll take care of that.
- Free up your time using Xero accounting software – included in your package.
- Get visibility of your business with real time information – available on mobile devices.
- Free phone and email support from your GECA Adviser to help you grow your business.

**Top 5 reasons to use PlusOne for all your accounting requirements:**

- **Expert Advice** – Have an accountant who specialises in working with business owners to achieve success.
- **No surprises affordable fixed monthly charge** – this means you what it costs and you can spread the cost throughout the year – no more big bills from your accountant at the end of the year.
- **No costly software licencing fees or updates** – There is no additional cost for using Xero and the system is regularly updated without any hassle or interruption to you.
- **24/7 access** – All you need is an internet connection to login to the secure web based system from any computer anywhere in the world.
- **No risk** – If you are not 100% happy with the package you can cancel within the first 3 months and receive a full refund.

[Find out more about our PlusOne fixed packages here.](#)

**DISCOUNT OFFER - 20% off for the first 12 months**

\* Valid until 30 April 2017

**Enquire Now**

a special one off price of only \$495 + GST. [Enquire now.](#)



### Bookkeeping Service

Even though Xero makes it easy to reconcile your accounts, often it makes more financial sense for business owners to focus on value creation by growing their business and outsource their bookkeeping to an expert. Which is where GECA can help. We have fun and fabulous certified Xero Advisers such as Cathy Lorenzen ready to help with as much or as little of your bookkeeping requirements for a low monthly fee. [Enquire now.](#)

## Events this Month



### Free Xero Workshops

Interested in attending our next FREE Xero workshop?

[Click here](#) to register your interest.

## Upcoming Important Dates

**Don't forget to send off your payments in time to meet the IRD deadlines.**

- **28 February and 28 March 2017**- GST returns due
- **31 March 2017** - deadline for filing 2016 accounts for those on a tax agent listing
- **7 April 2017** - Terminal Tax Due

## GECA Updates

### Client Developments:

No one likes having to do tax returns and accounts for year end and so we are always looking to improve the way we work with you to make this process as painless as possible. Feedback from you, our clients, has identified the gathering together of information we need to complete your accounts and returns as being onerous and so we are working on a new way of collecting information from you to make this easier - stay posted for further news on this exciting process improvement.

### Staff Updates:

The GECA family is expanding. Our Practice Administrator, Tiffany, is finishing on 3 March to take 12 months maternity leave and during this time her role will be covered by new starter, Johnine Yew. From us all, we wish Tiffany all the best for the birth of her second son.

## Inspiration

Its tough being in business and sometimes we need some inspiration to get us back on track. See how with this video below.





If you have a great video or image you think needs sharing - [send it to us](#) - we would love to hear from you.  
**Please follow us on our Social Media pages below for the latest updates and offers.**



### Office Space for Rent

Need some professional office space to grow your business? We have an office available for short or long term rental now. Located in Newmarket, with convenient client car parking, it is perfect for a consultant or small business and starting at only \$800 per month. Please call now on 0800 758 766 or [Email](#) us to find our more.



### Referrals

We value your relationship and we value your recommendations, so tell your friends to either [email us](#) or call us to discuss how we can help them in their business and we will reward you and them with our generous referral system - [click here](#) to ask us more on how this works!



### 2016 Accounts

31 March is rapidly approaching but we can still get your 2016 accounts done by the deadline but we need your information now.

Please [contact](#) us if you need the your Year End Questionnaire resent to you.



You are receiving this as a valued client of GECA Chartered Accountants. Please use the button below if you no longer wish to receive the GECA Business News Update.

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