

February 15 Newsletter

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Our February Edition

Like many of you, I enjoy taking the opportunity over the summer break to do some planning for the coming year. A key focus at GECA is to maintain our relevance for our clients and with this mind, we are introducing new content to our monthly newsletters to better educate and update our clients.

The first of these is a regular guest column, this month featuring A Look Ahead - 2015 Investment Strategies by Ian Witters, Director at S.AG Private. We are also introducing a Tax Tips section to answer commonly raised queries by our clients. Please enjoy and as always, we welcome feedback or suggestions for improvement on [0800 758 766](tel:0800758766) or send us an [email](#).

Our Guest Columnist

So where to for 2015? *Ian Witters, Director, S.AG Private*

One thing we know for certain about financial markets is that there will be change.

For investors the question is how to position their investment portfolios to be protected from negative change and to benefit from positive change. With the benefit of hindsight, we would all have made changes. [Read more.](#)

Tax Tips

Company cars and FBT

We regularly get questions from clients about the FBT impact of a company car and we thought it would be helpful to provide you with a few comments regarding this complicated topic.

[Read more...](#)

Upcoming Events

Understanding your Financials

Join Giles for this informative and hands on session where he will explain exactly what those month end numbers really mean.

When: Thursday 12th March, 9am - 11am

Where: GECA offices, Level 2, 98 Carlton Gore Rd, Newmarket

[Click here](#) to find out more or to book your seat now.

Video of the Month

Matthew Strawbridge: using dyslexia for inspiration

Matthew Strawbridge is a 15-year-old Wellingtonian who has used his dyslexia to make a positive difference. CEO of Xero, Rod Drury was so impressed by Matthew that he invited him to spend two weeks at Xero to get some new work experience. [Watch Matthew's story here.](#)



If you have a great video or image you think needs sharing - [send it to us](#) - we would love to hear from you.



Events

Client education is an important part of what GECA offers our clients, by way of newsletters and client workshops. We regularly run complimentary events for business owners and business people wanting to up-skill and you can see the full program [here](#):



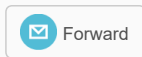
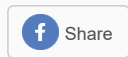
Referrals

We value your relationship and we value your recommendations, so tell your friends to either [email us](#) or call us to discuss how we can help them in their business and we will reward you and them with our generous referral system - [click here](#) to ask us more on how this works!



Team Talk

We've been busy completing annual accounts and tax returns for our clients and now is an ideal time for you to send us your information in to us if you haven't done this already. Please [contact](#) us if you need the your Year End Questionnaire resent to you.



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