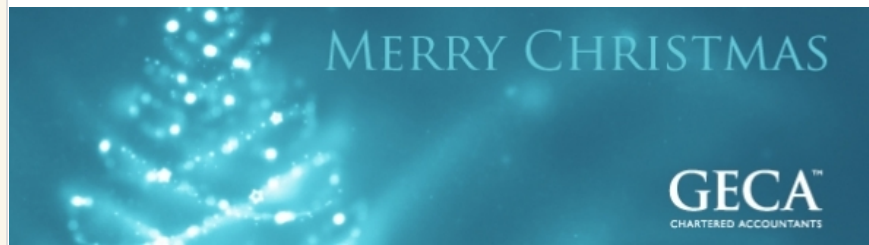


Insights and advice from GECA Chartered Accountants, providing affordable expertise with a personal touch. Call us on 0800 758 766.

[View this email in your browser](#)



This week we have officially welcomed Summer and with this the festive season has arrived. For me, Christmas and the holiday period is a time for reflection on the year that's been, a chance to do some thinking about the year to come and spending time with friends and family.

The economy remains strong although there are signs of tougher times ahead. For our clients, this means positioning the business to weather any downturn in the economy whilst taking advantage of the current positive conditions and the start of the new year is the perfect time to review or implement your business plan to do this. We know how effective a business plan can be in improving performance and achieving goals and so we are running a Christmas Special below for a Business Planning workshops – sign up now to get 2016 started on the right foot.

From my perspective, it's been another big year at GECA – but aren't they all! We continue to innovate and this year we have released several new products and services that have enabled our clients to grow their businesses and protect their assets and wealth. Our fixed fee **PlusOne** accounting package continues to popular with small to medium sized business and this is complemented by our new **GECA Trust Service** which provides Professional Trustee services to protect your assets and most importantly, your loved ones.

On behalf of the GECA team, I'd like to extend our very best wishes to you and family for Christmas and that your holidays are both happy and safe.

P.S - Keep an eye out for your Christmas card from us in the mail.

We are closed from midday 24th December and re-opening on 11th January 2015.

On call support during this time is available by calling 0800 756 766 or email giles@geca.co.nz.

Important Dates and Reminders:

Just a reminder for our standard 31 March balance date clients, the next provisional tax and GST payment date is due on the 15th January 2016.

View the other important dates to remember for FBT, Provisional Tax, PAYE and GST [here](#)



Have you planned your exit strategy?

I was recently invited to a presentation by Bill Payne, one of America's most celebrated Angel investors and a former Icehouse Entrepreneur-in-Residence. In a change from his usual subject of raising capital to fund start-ups, Bill presented on Business Exits and how to successfully achieve them, something he is well placed to comment on with more than successful exits under his belt, including one that was sold for more than \$30m – pre revenue! [Read more](#)



Paying out your Profits

If you are one of those hard working and smart Kiwi entrepreneurs, it's likely you set up a business and after trading profitably for a period of time, want to extract some of those profits. This, however, is not as easy as you might think and there are several traps for the unwary that can add additional and unnecessary taxes. Business owners using a limited liability company have a number of options for paying profits, each with their own pros and cons. [Read more](#)



What Can You Do To Avoid Holiday Business Stress?

This time of year can get out of control quickly, and without having some form of plan in place, it can be harder than it needs to be. Here are a couple of tips to help you through the silly season. [Read more](#)

Client Announcements and Achievements



New Client Profile: Air Milford

Recently Giles Ellis met with GECA's newest client, Hank Sproull from [Air Milford](#). Air Milford is a family owned and operated aviation company, specialising in personalised sightseeing excursions around the Queenstown and Milford Sound areas. We are looking forward to working with Hank to grow his business using our specialist knowledge of the aviation industry.

If you would like us to visit your business or have your business profiled in our newsletter going to 500 plus clients then [talk to us today](#).

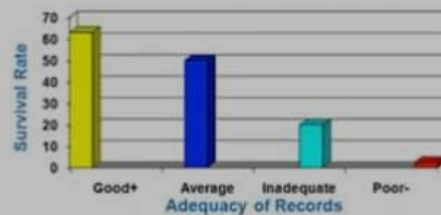


Congratulations to Dave Andrews

Proving that age is no barrier to success, GECA client Dave Andrews came second in the age 70 - 74 y.o. group at the New York Marathon. Well done to Dave on his achievement! When he is not running, Dave is the owner and operator of [Access One Scaffolding Limited](#), a specialist provider of aluminium scaffolding.

...Whereas businesses with good records have a much better chance of survival.

Business Survival Rate re Adequacy of Records



Air Williams "A Longitudinal Analysis of the Characteristics and Performance of Small Business in Australia"

The 5 Biggest Accounting Mistakes Made In Small Business

With all the challenges that small businesses face its no surprise that record keeping slips down on the to do list. However small mistakes and poor records can have significant consequences. Businesses with good records have a greater chance of survival. Watch the [video](#) to learn more [Contact us](#) for how we can assist you.



Christmas Offer: Half Price Business Planning Workshops

Make 2016 the best year for your business. Our special gift for the Holiday Season is a Business Planning Workshop at a fraction of the cost. These workshops are usually priced at \$2,250, however, as a Christmas special, we are offering **5 half price Business Planning workshops for only \$1,125 each**.



Events

Client education is an important part of what GECA offers our clients, by way of newsletters and client workshops. We regularly run complimentary events for business owners and business people wanting to up-skill and you can see the full program [here](#).



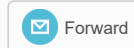
Referrals

We value your relationship and we value your recommendations, so tell your friends to either [email us](#) or call us to discuss how we can help them in their business and we will reward you and them with our generous referral system - [click here](#) to ask us more on how this works!



Meet the GECA Team

Tiffany Bartlett has recently joined the team at GECA as Practice Administrator. Tiffany brings a wealth of Administration and Client Support experience to further improve our service to our clients. Put faces to names and download our [Meet the Team](#) brochure.



You are receiving this as a valued client of GECA Chartered Accountants. Please use the button below if you no longer wish to receive the GECA Business News Update.

Call us on 0800 758 766 or +64 9 523 7777.

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