

**Fixed Fees.**

**No Hassles.**

**Accounting  
made easy**

**PlusOne**<sup>®</sup>  
accounting made easy





# “PlusOne. Giving you one less thing to worry about.”

You're busy running your business – doing what you do best.

At the end of another busy day, week or month... the last thing you feel like doing is dealing with tax and accounting paperwork.

That's where we come in. **PlusOne** is a simple, cost-effective accounting package that does it all for you. We ensure everything is running simply and smoothly, all for a fixed monthly cost.

So you can get on with business.

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accounting made easy

**“How many accountants  
does it take to change a  
light bulb?”**



**“How much money  
do you have?”**

## **We're doing it differently**

We've heard all the accountants' jokes. But we're happy to say they don't apply to us - because we're not your typical accountants. With PlusOne, we're doing things differently.

Over the years, we've worked with many small to medium business owners. And we've come to know exactly what you want:

### **You want peace of mind.**

No more waking up at 3am, wondering if you've missed that tax payment. Just the peace of mind that everything is being taken care of, as and when it should be.

### **You want someone you can talk to.**

Not a time-keeper who confuses you with accounting goobledgook. But a friendly, down-to-earth person who'll explain everything in plain language – and who loves business as much as you do.

### **And you want to know exactly what it will cost.**

No surprises, no scary bills to open. Just a reasonable value-for-money fee, fixed at the same amount each month, so you know exactly what you're paying.

That's exactly what PlusOne offers you, and more.

A hand is held horizontally above a child's head, symbolizing support and growth. The child is looking up with an open mouth, suggesting a desire for help or growth. The background is a solid orange color.

**Helping you grow**

# **The real beauty of PlusOne is that we don't only take care of your tax and accounting requirements. We're also focused on helping your business grow and succeed.**

## **Save yourself money (and make more of it).**

Compare PlusOne's fees with what you're currently paying (and getting in return). We reckon you'll be pleasantly surprised. Here's the other big difference. When you apply our savvy advice and support, you'll soon be making and saving even more money!

## **Spend less time on paperwork.**

Tired of staying up late getting that GST return done? Got your financial records in a bit of a tangle? PlusOne can take care of all that for you. So you can spend less time worrying about admin and more time working on the business.

## **Looking forwards, not backwards.**

Meeting your accountant once a year to look back at the year that's been isn't always that helpful. What's far more valuable is to track your progress as you go – identifying any bumps ahead, fixing small problems before they get bigger and spotting opportunities.

## **Get a trusted adviser at your side.**

When you're running a business, it's full of first-time situations. Maybe you're wondering if the business can afford that new employee. Or you're struggling to write that funding proposal for the bank. Wouldn't it be great to have an expert you can turn to for advice? With PlusOne, you get your own dedicated accountant/adviser/hero-in-one.

# More bang for your buck



**For a sole trader or small business, managing cashflow is one the biggest challenges. (Why is it those big bills always seem to arrive at the worst possible time?)**

It's also really important to have a good overview of how the business is tracking throughout the year.

**PlusOne** has answers to both of those challenges. With us, your accounting costs are spread over predictable, easy monthly payments. And we provide regular updates and advice – not just once, but regularly throughout the year – to help you stay on top of everything.



**The typical  
accountant's offering:  
at an average cost  
of \$3,900 per year**

- Year-end accounts completed
- A single meeting with your accountant to review the year that's been

**The Plus One  
offering:  
from \$325 a month**

- Year-end accounts completed and filed
- All your GST returns produced and filed for you
- Regular business performance reports to track your business progress
- Six-monthly meetings with your dedicated PlusOne accountant
- Income tax returns prepared and filed
- Reminders for provisional and terminal tax payments
- Xero accounting software supplied to you (with training, full support and free upgrades)
- Free email and phone support for all your day to day accounting and tax questions

# Plus we can do more – or less

**PlusOne is an accounting package – but you can wrap it up anyway you like.**

We can take our **Standard PlusOne** package (outlined on the previous page) and tailor it exactly to suit your business.

Maybe you're just starting out and don't need the full **PlusOne** package right now. In which case, our **PlusOne Lite** package will suit you better.

Or maybe there's some extra services your business would benefit from. We can build them into our **PlusOne Extra** package.

Whatever you choose, it'll always be an easy-to-budget-for fixed monthly fee. And you'll always be getting more bang for your buck.



# PlusOne<sup>®</sup>

accounting made easy

From \$325 per month

Lite From \$195 per month


Extra From \$445 per month

Xero accounting software	●	●	●
Annual financial statements	●	●	●
Income tax returns	●	●	●
Meetings with your PlusOne Accountant per year	1	2	4
GST returns		●	●
Bi-monthly in-depth business performance reports		●	●
Updates and advice on tax and business issues		●	●
Free year-round phone support for accounting and tax questions		●	●
Secure online document storage			●
Budgeting and benchmarking			●
Monthly management reports			●

# This is just the beginning

If you have big plans to grow your business, you'll probably outgrow **PlusOne** one day. But that's fine with us – because we can still keep working together.





For our larger clients, we offer the **GECA Virtual Finance Team**, an outsourced accounting function solution that gives you access to a dedicated finance team for less cost than having an internal accountant. Whilst reducing your risk of fraud and errors that can cost your business dearly.

The GECA Virtual Finance Team solution provides a range of additional services such as Debtor and Creditor processing, Payroll administration and Cashflow monitoring that enables you to fully outsource your daily accounting requirements, saving you both time and money.

And for real growth, we offer our **Virtual CFO** service to provide insights and advice to really help your business grow.

And of course, free email and phone support and all for a fixed monthly fee.

**PlusOne** and **Virtual Finance Team** are brought to you by **GECA**, a modern and dynamic accounting and business advisory firm located in Newmarket, Auckland. We have successful partnerships with businesses of all sizes – just ask any of our 200+ clients.

As a client of PlusOne and GECA, you'll be working with a stable team that you'll get to know and trust. Starting today.

**GECA**<sup>™</sup>  
CHARTERED ACCOUNTANTS

**PlusOne**<sup>®</sup>  
accounting made easy

# Like to know more?

If you like the sound of PlusOne, let's do one of two things:

1

## We can learn more about each other

You may have some questions about PlusOne, or you want to see who you'll be working with. We'd love to meet with you for a chat.

Just drop us an email to:  
[PlusOne@geca.co.nz](mailto:PlusOne@geca.co.nz)  
or call 0800 PlusOne (0800 758 7663).

2

## Or we can get started today.

If you're keen to get started, let's do it!  
Contact us now on:  
0800 PlusOne (0800 758 7663).

And if you have a current accountant, don't worry, you won't need to have an awkward 'break up' conversation. We'll simply contact them to get your accounts transferred to us.

## We're waiting to hear from you:

Email us at:  
[PlusOne@geca.co.nz](mailto:PlusOne@geca.co.nz)

Or call us:  
0800 PlusOne (0800 758 7663)  
or +64 9 523 7777.



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